# Sage E-marketing

## Sage E-marketing Pricing Comparison Chart

|   | Team<br>£39.95/month | Pro<br>£29.95/month | Basic<br>E19.95/month | Entry<br>E9.95/month |
|---|----------------------|---------------------|-----------------------|----------------------|
| Email<br>Email send limit allowed<br>per day                                      | 1,000                | 1,000               | 1,000                 | 250                  |
| Survey<br>Grow your list, use for<br>events, feedback and<br>more                 | Advanced             | Advanced            | Limited               | Limited              |
| Template Editor<br>Create professional<br>templates easily                        | Yes                  | Yes                 | Yes                   | Yes                  |
| Multiple Users Ability to have more than one user in an account                   | 2+                   | 1+                  | i                     | 1                    |
| Marketing Results<br>Tab<br>(ACT! users only) Shows<br>interactions with contacts | Yes                  | Ÿes                 | Yes                   | Yes                  |
| Content Distribution<br>Collaborate and share<br>templates with users             | Yes                  | Yes                 | Yes                   | Yes                  |
| Scheduled Send<br>Create your email now<br>and send at a later date<br>and time   | Yes                  | Yes                 | -                     | ě                    |
| Send As<br>Emails appear to be sent<br>as a different user                        | Yes                  | -                   | -                     | *                    |
| Call List<br>Find out who your most<br>interested contacts are                    | Yes                  | Yes                 | -                     | ÷                    |
| Call List Assignments<br>Assign to sales team<br>members to close deals           | Yes                  | -                   | -                     | -                    |
|   |                      |                     |                       |                      |

#### Need to send more than 1,000 emails per day?

Each additional 1,000 emails per day costs £3.95 per month. For Basic, Pro and Team service levels only.

#### Need more users?

Each additional user added to your account costs £4.95 per month. Pro and Team service levels only.

### Free Drip Marketing

Each Sage E-marketing account receives a free version of Drip Marketing. The Free version gives you the ability to have 3 campaigns running at once and load 50 contacts into each campaign.

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## Sage E-marketing Drip Marketing Pricing Comparison Chart

|   | Platinum<br>£94.95/month | Gold<br>£64.95/month | Silver<br>£19.95/month | Free<br>Free |
|---|--------------------------|----------------------|------------------------|--------------|
| Campaign Filtering:<br>Email Stage  | Yes                      | Yes                  | Yes                    | Yes          |
| Campaign Filtering:<br>Call List Stage  | Yes                      | Yes                  | Yes                    |              |
| Campaign Filtering:<br>Database Fields  | Yes                      | Yes                  | Yes                    | Yes          |
| Email Stage<br>Plan & schedule email<br>blasts to send over time                | Yes                      | Yes                  | Yes                    | Yes          |
| Call List Stage<br>Auto-create a call I ist<br>from previous email blasts       | Yes                      | Yes                  | Yes                    | -1           |
| Postcard Stage<br>Auto-send a contact list to<br>your postcard provider         | Yes                      | Yes                  | -1                     | <b>-</b> f   |
| Letter Stage<br>Auto-send a contaact list<br>to your direct mail<br>provider    | Yes                      | Yes                  | -                      |              |
| Fax Stage<br>Auto-send a contact list to<br>your fax provider                   | Yes                      | Yes                  | ÷                      | 8            |
| Telemarketing Stage<br>Auto-send a contact list &<br>survey to your call center | Yes                      | Yes                  | -                      | e.           |
| Export Stage<br>Export contacts for Internal<br>processes                       | Yes                      | -                    |                        | =            |
| Transfer Stage<br>Transfer contacts between<br>campaign sequences               | Yes                      | -                    | -,                     | l <b>≘</b> z |
| Review Stage<br>Auto-pause a campaign   | Yes                      | +                    | -                      | -            |

### Need additional Drip Marketing users?

Each additional Drip Marketing user costs £6.95 and must also be a regular Sage E-marketing user. Team Accounts get 2 Drip Marketing Users with the purchase of any Drip Marketing service level.

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